



# 5 SIMPLE BUSINESS HACKS TO ATTRACT CLIENTS

————— *private guide* —————



Exclusive  
"Business-Growth-Cheatsheet"

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# CREATE UNIQUE OFFERS

Let me give you an Offer - Would you like to apply for a credit card right now?

Maybe not. Let's change the Offer now.

Get our "Movie Magic" Credit Card using which you will be able to watch two movies at BookMyShow completely FREE every month. More than 1 lakh ZERO cost movies watched so far. Limited Edition. Apply Now!



Now, you're considering this offer when you were not even interested before. That's the power of a great offer.

Here you can see that if we try to sell the solution of a "Platinum credit card" with a lot of features and benefits, no one will listen to us.

But, the moment we create an offer in which we make people understand that we care for the frustration they have in paying for movies every month, we can make them apply even when they don't need a credit card.

Now, your solution is just a part of an Irresistible Offer that solves your prospect's problems.

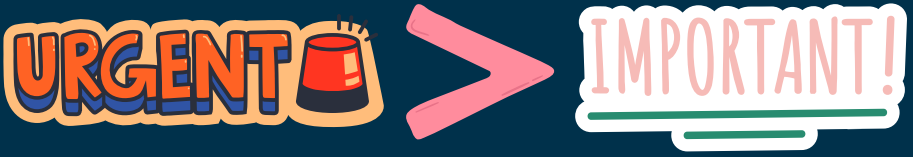
Let that sink in: Your job is to create offers with unique value instead of trying to sell your solution.

You might be having a question in your mind as to why should not I sell my solution or product as it is so good?

The reason is just this: Your prospects are only looking to solve the urgent problems they're facing in their life right now.

So, if your offer doesn't solve urgent problems, you will not be able to make them buy immediately even though you are solving an important problem.

Remember, Urgent > Important.



All great offers have strong “Withouts” and “Even Ifs”

# 33 HOOK IDEAS TO ENGAGE

Hooks are all about CURIOSITY!

Maybe it's the knowledge, the surprise ending, the unpopular opinion, the before and after...

Hooks are EVERYWHERE around you!

- The first line of every chapter.
- The headlines on the news
- The beginnings of other peoples Reels
- The start of your fav movie
- The opening scene of any TV show

[Here are 33 FREE hook ideas for your Ad, captions, Videos, or Stories](#) ↴

1. TOP 3 REASONS WHY YOU SHOULD \_\_\_
2. 5 THINGS TO AVOID FOR \_\_\_
3. WATCH UNTIL THE END
4. IS IT JUST ME OR...
5. HERE'S A SECRET
6. STEAL THIS STRATEGY FOR \_\_\_
7. I DON'T KNOW WHO NEEDS TO HEAR THIS
8. STOP SCROLLING!
9. QUICK REMINDER

10. 3 RED FLAGS WHEN PICKING A \_\_\_
11. NO ONE IS TALKING ABOUT THIS
12. HERE'S A QUICK TIP FOR \_\_\_
13. 3 MISTAKES ALL \_\_\_ MAKE
14. 5 TOOLS EVERY \_\_\_ NEEDS
15. Stay til the end
16. Don't swipe away
17. Wait wait wait...
18. I need your help
19. If you \_\_\_ keep watching
20. Did you know...
21. Attention!
22. Keep watching!
23. Have you ever...
24. Did you know...
25. You'll never believe it...
26. Stop...
27. Myth!...
28. Fact!...
29. This if for you if...
30. True or False...
31. Surprise!
32. Listen up!
33. This is for \_\_\_ only

# WARM CALL SCRIPT

*(Consider your target audience are Doctors. You need to convert Doctors as your Clients.)*

## Part One (Tonality is most important):

**You:** Hey Dr. \_\_\_\_? (Question Tonality)

**You:** Hi Dr. \_\_\_\_\_, This is \_\_\_\_ from \_\_\_\_\_, how are you doing today?

**You:** Awesome, well I saw that you just signed up for one of our Facebook Ads and booked a call to learn more about our TikTok Celebrity Doc program.

Figured this was a good chance to connect and learn a bit more about each other. I've got about 10-15 minutes before I've gotta hop off. Is this a good time to chat?

**You:** Okay great, so we are just gonna use this call to see if we're a good fit and how we might be able to help you. I'll ask you some questions, if it sounds like we can support you, we'll set aside another time to chat and go through the details with a full demo of our program... is that fair?



**You:** So Dr **(FIRST NAME)** tell me... What made you want to get this call scheduled through our ad?

**Part Two (Pain and Gap is most important):**

1) How are you currently getting new patients?  
(Events, Referrals, Online, Google, FB)

2) Have you ever used a Marketing Agency to grow your practice before? If yes, why did you stop working with them and who were they if you don't mind me asking?

3) What would you say is your ideal patient? Are you looking for more... (Wellness, decompression, personal injury, pain, weight loss, neuropathy, corrective care?)

4) How many patients are you seeing per week currently on average and what is your goal, where are you hoping to be? By when do you want to be there?

5) What does success look like for you?

6) What do you feel is the biggest obstacle in your way from getting to your goals on your own?

### Part Three:

**You:** Great, that's all I have for you Dr.\_\_\_\_\_. From everything you've told me, it sounds like we can definitely help you reach your goal... The next step would be to schedule a quick 30 minute to an hour demo call where I would walk you through and SHOW YOU the exact system that we would use to help you get to your goal of \_\_\_\_ and again, it would take roughly about 30 min to an hour and all we would need from you is **just two quick things, ONE** is for you **to be in front of a computer with internet access. Would that be possible?**

**AND THE SECOND THING IS for you to have ALL other decision-makers on the call**, the people who help you make decisions when it comes to marketing and reaching your goals, maybe your... (Wife, Husband, associate, office managers, Marketing manager, investors) Would that **ALSO** be possible? Great, what days and times do you usually have an hour opening? Do you prefer mornings or afternoons?

Awesome! Just so I don't mess this up, what time is it for you right now?

**SCHEDULE DEMO CALL ON CALENDLY REPEAT THE DATE AND TIME AT LEAST 2 TIMES BEFORE HANGING UP...**

# 30 LAWS OF MILLIONAIRES

- 1. All millionaires are masters of prioritization.*
- 2. All millionaires share their goals strategically.*
- 3. All millionaires work their hours, they control their time.*
- 4. All millionaires never get complacent.*
- 5. All millionaires love being undercapitalized.*
- 6. Every millionaire moulds the conversation into what they want.*
- 7. All millionaires read BT50 - Books top 50.*
- 8. All millionaires know that non work things should also be scripted and scheduled.*
- 9. All millionaires are aware of their values.*
- 10. All millionaires keep big eyes.*

***11.All millionaires promote constantly.***

***12.All millionaires celebrate their wins.***

***13.All millionaires trade results for money, Not time.***

***14.All millionaires understand that it is about 10,000 hours, not 10,000 ideas.***

***15.Millionaires have optimist handwriting.***

***16.Every millionaire Knows that equality is to success, what heat is to wax.***

***17.All millionaires have money magnet jars.***

***18.All millionaires keep on sharpening their saws,***

***19.All millionaires practice the concept of mastermind.***

***20.All millionaires kill the whole flock with one rock.***

***21.All millionaires are masters of rapid state change.***

*22.All millionaires use inversion thinking to solve problems.*

*23.All millionaires have morning and night rituals.*

*24.All millionaires model the best, never create from scratch.*

*25.All millionaires know that BIG CLAIMS = BIG MONEY.*

*26.All millionaires are unstumpable at their craft.*

*27.Millionaires use notecards for memory.*

*28.All millionaires don't fear cold sleepless nights.*

*29.All millionaires are independent thinkers.*

*30.Every millionaire knows that whatever gets measured, gets improved.*

# 5 STEP SUCCESS FORMULA

1. Must call leads ASAP (5 minutes is BEST)
2. MUST Call AND Text 3 times before giving up on lead.
3. 24 Hour Call Reminder and 2 Hour Text Reminder
4. Update the spreadsheet on a daily basis.
5. Get yourself on continuous dedication and persistence, no matter whatever happens.

***P.S. These might seem simple but, if you don't commit to the items above, you will not succeed. Our highest performing partners that are having the most success are extremely diligent about following this success formula.\****



# CONCLUSION

*1) The contents in this Cheatsheet are GEM. Never underestimate any value before even trying it out.*

*2) I would highly suggest you to practice atleast 3 of the above topics to see results in your progress.*

*3) One who blames about strategies not working for them without even trying it tends to be a passive blamer. Take ACTION instead, witness lots of failures and then experience SUCCESS.*

*BEST  
\*  
WISHES*  
